



M A R A C O N

MarACon Group Vision Pricing System

MarACon, LLC is an actuarial consulting practice developed by Ray Martin and based on over 25 years of health actuarial experience and 20 years experience with dental and vision pricing models.

The 2010 MarACon Group Vision Pricing System contains the following features:

- **Time tested methodology**
- **Actuarially sound**
- **Flexibility including risk features for:**

Group Demographics

Geographic Designation

Industry Designation

Effective Period

Age/Gender of Employees

Employee Participation

Benefit Features

Exam and Material Split

12 Month to 48 Month Benefit Frequency

Exam and Material Co-pays

Virgin Plan Pricing

Voluntary Plan Pricing

Experience Rating

Based on an April 1, 2010 Effective Date

System includes 12 months support and rates can be calculated for two years. Updates are optional.

(Over)

Uses of Pricing Model:

- Pricing plans directly
- Evaluating risk factors for a group
- Analyzing benefit differentials
- Fill in for a company's lack of experience information
- Comparison to Industry Norms

Model can be customized for your products and network schedules/discounts.

Please address your questions to:

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